

Job Title: Graphic Designer

Company Name: S M ROTOFLEX PVT LTD

Location: Secunderabad

Job Type: Full-time

Department: Designing

About Company:

With over 20 years of experience and expertise, S.M Rotoflex is a part of the S.M group of industries and are the leading industry experts in the production of Plastic, Non-woven, and Paper shopping bags. Anything can be customized as per your requirement be it the shape, size, color etc.

Job Summary:

We are seeking a creative and detail-oriented Graphic Designer with a strong background in Corel DRAW to join our dynamic team. The ideal candidate will have 2-3 years of professional experience in graphic design, with a keen eye for aesthetics and the ability to bring ideas to life through visual design.

Key Responsibilities:

- Design and create compelling graphics for a variety of projects, including marketing materials, packaging, and digital content.
- Collaborate with the marketing and product development teams to understand project requirements and deliver high-quality design solutions.
- Utilize Corel DRAW and other design software to produce original artwork and layouts.
- Ensure all designs align with brand guidelines and maintain a consistent visual identity.
- Revise and edit designs based on feedback from team members and stakeholders.
- Stay updated on design trends and industry best practices to continuously improve skills and output.
- Manage multiple projects simultaneously while meeting deadlines.

Requirements:

- 2-3 years of professional graphic design experience, particularly with Corel DRAW.
- Proficient in Corel DRAW and other graphic design software (Adobe Creative Suite is a plus).

Application Process:

Interested candidates should submit their resume detailing their experience and motivation.